



YOU'RE INVITED!

PERFECTING YOUR ELEVATOR PITCH

THURSDAY, MAY 23 | 8:30 TO 10:30 AM

PARKWAY BANQUETS

25212 W. Lake Shore Dr. | Ingleside

Breakfast will be served.

SPEAKER:

Mark Goodman, President and CEO of e-Conversation Solutions*

RSVP by May 16 to Marci DiProva at 847-838-7609 or mdiprova@sbotl.com.

When it comes to networking and selling, first impressions are everything. That's why it's crucial to have a great elevator speech. Come learn how to perfect yours! In this workshop, we'll learn how to cultivate a concise, creative elevator pitch while determining how to explain your business's unique value. We'll also explore integrating your new speech into your current marketing and sales tactics. RSVP to secure your spot today!



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*Mark Goodman and e-Conversation Solutions are not affiliated with the bank.

